

UMSL Theatre, Dance & Media Studies

UMSL?

The Department of Theatre, Dance and Media Studies seeks a balance among various performing, academic and technological aspects of performing arts and mass media. We are extremely proud of our alumni such as those employed in all aspects of the arts and media nationally and locally. When television viewers watch local sports on KSDK-TV, News Channel 5 (NBC), they may be aware that the station's sports anchor, Frank Cusumano, is an UMSL alumnus. They may not know that other people behind the scenes at that same station, including Emmy Award winning television videographer, Jim Tuxbury, are also top alumni. We are equally proud of our theatrical productions, such as Booth. The performance, music, cast and production were all UMSL faculty, staff and students. In addition, to enrich the dance curriculum, the department has partnered with Dance St. Louis and Modern American Dance Company (MADCO). Furthermore, four UMSL advertising students were the proud winners of the St. Louis Addy Certificate; the ADDYs are the toughest advertising competition in the world. Plus, two mass communication students won television EMMY Awards.

Theatre, Dance and Media Studies Career Outlook

The Department of Theatre, Dance and Media Studies encourages both traditional and non-traditional students to expand their creative capabilities through applied and theoretical experiences in the artistic areas of performance, design and technology, television and radio, media production, cinema, journalism and advertising, as well as media history and theory and policy in mass media. Active community participation in both production and interaction enriches and enhances our programs as they educate our students to improve the cultural climate of the largest metropolitan area and the mass media center of the state. We believe it is imperative that our students take advantage of the many on-going practicum and internship opportunities offered in the city of St. Louis and the region.

The department seeks to develop graduates who will continue to learn, grow and prosper intellectually throughout their lives and to fulfill the goals of the College of Fine Arts and Communication at UMSL. Faculty members are actively engaged in creative and scholarly research locally, regionally, nationally and internationally. Individual faculty members have been nationally recognized for teaching excellence. Faculty volunteer their talents on campus and throughout the community. Students interested in theatre, dance, or media studies should contact the department for details and academic advising.

Theatre and Dance Career Outlook

The Bachelor of Arts in theatre and dance is committed to encouraging students to explore and expand their creative capabilities through applied and theoretical experiences in artistic areas of performance,

design and technology. The program is dedicated to preparing students for careers in acting, directing, play/screenwriting, dance, costume/set/light design, theatre criticism, as well as video, film and television performance production.

Faculty

The theatre and dance faculty remain actively and constantly engaged in professional theatre and dance. Faculty have received awards from The Kennedy Centre, American College Theatre Festival and had their works performed at the American College Dance Festival. They have also had their works performed internationally and directed professional theatre companies in Sweden, England, Nigeria, Panama and Bermuda to list a few. Work by our faculty have been reviewed and cited in the New York Times, Philadelphia Inquirer, Bermuda Sun, Royal Gazette in Bermuda, Denver Post, Rocky Mountain News, Fortune magazine, Vancouver Sun and Chicago Tribune.

Undergraduate Studies

General Education Requirements

- All theatre and dance majors must satisfy the university and college 42-hour general education core requirements, including ENG 1100 and the math proficiency requirement.

In addition, all students must take:

- A junior-level writing class.
- The cultural diversity requirements may be satisfied by general education courses, courses in various other departments, or MEDIA ST 2500.
- State government and history graduation requirements may be satisfied by General Education courses or by other lower or upper-level courses in various departments.
- 13 hours of a foreign language.

Degree Requirements

Bachelor of Arts in Theatre and Dance

Theatre and dance majors must complete a minimum of 36, but not more than 52 hours in major courses. A core of 26 hours is required for all majors and 10-26 elective hours in theatre and dance are required. At least 24 hours in the major must be taken at UMSL and include 6 hours at the 2000-level or higher and 9 hours at the 3000-level or higher. All courses required for the major must be completed with a minimum grade of C to be accepted and total grade point average must be at least 2.0 to graduate. To be eligible to participate in practicums, each student must have consent of the Instructor. In addition to the major's required core and elective courses, stu-

dents choose additional courses to bring total credit hours to 120. Practicum courses may be repeated, but an overall limit of 20 hours in Practicum courses will be accepted toward the 120-hour degree.

Required Core for all theatre / dance majors:

- TH DAN 1023, Fundamentals of Dance (3 hours)
- TH DAN 1210, Fundamentals of Acting (3 hours)
- TH DAN 1900, Introduction to Theatre Technology (3 hours)
- TH DAN 1910, Introduction to Theatrical Design (3 hours)
- TH DAN 2810, History of World Theatre & Drama I (3 hours)
- TH DAN 2820, History of World Theatre & Drama II (3 hours)
- TH DAN 2840, History of Dance I (3 hours)
- TH DAN 2841, History of Dance II (3 hours)

2 hours chosen from production courses:

- TH DAN 1060, Theatre Workshop
- TH DAN 2260, Introduction to Theatrical Costume Production
- TH DAN 3060, Advanced Theatre Workshop
- TH DAN 3254, Costume Production and Construction Techniques

6 hours chosen from practicum courses (3 hours need to be above the 3000-level):

- TH DAN 2195, Practicum in Performance Studies
- TH DAN 2196, Practicum in Scenery/Lighting/Sound in Theatre
- TH DAN 2197, Practicum in Costume
- TH DAN 2198, Practicum in Dance
- TH DAN 3195, Advanced Practicum in Performance Studies
- TH DAN 3196, Advanced Theatre Practicum in Scenery/Lighting/Sound in Theatre Production
- TH DAN 3197, Advanced Practicum in Costume 3198 Advanced Practicum in Dance

26 hours total

Additional hours in theatre and dance electives are selected based on individual student interest. The core courses of 26 hours plus the Theatre and dance electives must equal a minimum of 36 hours, but not more than 52 hours, for Theatre and dance majors.

Minor in Theatre and Dance

Students in other majors may choose to minor in theatre and dance for academic and career goals. The minor requires 18 hours of theatre and dance courses, nine of which must be taken at UMSL. A minimum GPA of 2.0 is required.

A Minor in Theatre and dance consists of:

A. 3 hours chosen from Performance courses:

- TH DAN 1600, Voice and Diction/Vocal Performance
- TH DAN 2105, Script Analysis
- TH DAN 2211, Acting Styles 2
- TH DAN 2240, Movement for Actors, Dancers, Performers
- TH DAN 2300, Stage Management
- TH DAN 3210, Ensemble Acting
- TH DAN 3305, Writing for Performance
- TH DAN 4220, Directing for the Theatre 4230 Theatre Management

B. 3 hours chosen from design / technology courses:

- TH DAN 2250, Stagecraft
- TH DAN 2260, Introduction to Theatrical Costume Production
- TH DAN 2280, Lighting and Sound Technology
- TH DAN 3252, Costume Design
- TH DAN 3254, Costume Production and Construction Techniques
- TH DAN 3260, Scenic Design
- TH DAN 3261, Lighting Design

C. 2-3 hours chosen from dance courses:

- TH DAN 1006, Beginning Ballet Technique
- TH DAN 1007, Beginning Jazz Dance Technique
- TH DAN 1008, Beginning Modern Dance Technique
- TH DAN 2006, Intermediate Ballet Technique*
- TH DAN 2007, Intermediate Jazz Dance Technique*
- TH DAN 2008, Intermediate Modern Dance Technique*
- TH DAN 3006, Advanced Ballet Technique*
- TH DAN 3007, Advanced Jazz Dance Technique*
- TH DAN 3008, Advanced Modern Dance Technique*
- TH DAN 3009, Dance Choreography for the Stage, Television and Video
- TH DAN 3105, Advanced Dance Repertory*

D. 2 hours chosen from production courses:

- TH DAN 1060, Theatre Workshop
- TH DAN 2260, Introduction to Theatrical Costume Production
- TH DAN 3060, Advanced Theatre Workshop
- TH DAN 3254, Costume Production and Construction Techniques

E. 1 hour chosen from practicum courses:

- TH DAN 2195, Practicum in Performance Studies

TH DAN 2196, Theatre Practicum in Scenery/Lighting/Sound in Theatre Production

TH DAN 2197, Practicum in Costume

TH DAN 2198, Practicum in Dance

TH DAN 3195, Advanced Practicum in Performance Studies

TH DAN 3196, Advanced Theatre Practicum in Scenery/Lighting
Sound in Theatre Production

TH DAN 3197, Advanced Practicum in Costume

TH DAN 3198, Advanced Practicum in Dance

F. 6-7 hours chosen from any additional theatre and dance courses:

- * Enrollment in intermediate and advanced level dance technique courses is by audition only. Beginning-level courses may be repeated for credit until sufficient proficiency has been achieved to advance to higher-level courses.

Media Studies Career Outlook

The Bachelor of Science in Media Studies has been designed to prepare students for careers in radio and television news, advertising, promotion, publicity, market research, media relations and administration, corporate media and training, telecommunications, production, journalism, media law, copywriting and announcing and teachers of mass media at the high school and college levels. Former mass media students have successfully pursued graduate education in mass media, mass communication and journalism.

The BS in Media Studies is also designed as a flexible degree program permitting a student to target an area of mass media such as advertising, cinema/film, print or broadcast journalism, sports reporting or marketing, production and telecommunications organized in consultation with a faculty advisor. Students are encouraged to meet often with an advisor to select a coherent course of study in mass media subjects.

Faculty

The Media Studies faculty represents a balance between theoretical and practical areas and has a strong international focus. Faculty research includes areas of Africa, Canada, Europe, Eastern Europe and the Balkans. Members of the Media Studies faculty have been honored by most of the major media organizations including the Association for Education in Journalism and Mass Communication, International Radio & Television Society, American Communication Association and National Communication Association. The Media Studies faculty includes a UM Board of Curator's Distinguished Professor, a Board of Governor for Ad Club of St. Louis as well as chair of college scholarships and co-chair for St. Louis ADDY's, an editor of Journal of Broadcasting, an award-winning producer of TV documentaries and a senior professor who is an author of the best selling text in international media, serving as a source for stories appearing in outlets such as National Public Radio, USA Today and the New York Times. The Media Studies faculty also includes a Fulbright Scholar whose research area is propaganda, film and media analysis. Her documentaries distributed by Filmmakers Library are used at universities all over the United States and abroad.

Minors and Certificates

The Media Studies program actively supports the minor in public affairs journalism and the Certificate in Writing with courses such as Broadcast Writing and Reporting offered as a part of that certificate. Currently, the department is waiting approval for a minor in Media Studies and two new certificates: Certificate in Advertising and On-Line Certificate in Film Studies.

Undergraduate Studies

General Education Requirements

- All Media Studies majors must satisfy the University and the College 42-hour General Education core requirements, including ENG 1100 and the Math proficiency requirement.

In addition, all students must take:

- A Junior-level writing class is required.
- The Cultural Diversity requirements may be satisfied by General Education courses or by other courses in various departments, or MEDIA ST 2500.
- State Government/History graduation requirements may be satisfied by General Education courses or by other lower or upper level courses in various departments.
- There is no foreign language requirement but such proficiency is recommended.

Degree Requirements

Bachelor of Science in Media Studies

Media Studies majors must complete a minimum of 51 hours in major courses. A core of 21 hours is required of all majors. An additional 27 hours, 9 hours in theatre and dance classes, 9 hours in Media Studies classes at the 2000-level or above and 9 hours in Media Studies classes at the 3000-level or above must be completed with a minimum grade of C-. At least 24 of these hours must be taken at UMSL. Of the 24-hour minimum, at least 18 hours of classes must be taken at the 2000-level or above at UMSL.

In addition to the major core and required courses, students must choose elective courses to bring their total credit hours to 120. Practicum and Internship courses may be repeated for credit, but an overall limit of 20 hours in Practicum and Internship will be accepted toward the 120-hour degree.

Required Core for all Media Studies Majors:

- MEDIA ST 1050, Introduction to Media Studies (3 hours)
- MEDIA ST 1065, Introduction to Information Technology (3 hours)
- MEDIA ST 1135, Media Theory (3 hours)
- TH DAN 1900, Introduction to Theatre Technology (3 hours)

MEDIA ST 1070, Introduction to Cinema or
MEDIA ST 1100, Introduction to Advertising (3 hours)
MEDIA ST 1110, Introduction to Radio/TV (3 hours)
MEDIA ST 1194-8, Practicum (6 hours) and/or
MEDIA ST 3194-8, Internship (6 hours) (Students must have a 3.0 GPA in the major
or Consent of Instructor to take an internship)

21 hours total

9 hours from Theatre and dance classes

9 hours from Media Studies classes at the 2000-level or above

9 hours from Media Studies classes at the 3000-level or above

27 hours total

Additional hours in Media Studies electives are to be selected in the student's area of interest.

Media Studies Course Offerings:

MEDIA ST 1050, Introduction to Media Studies
MEDIA ST 1060, Introduction to World Cinema
MEDIA ST 1065, Introduction to Information Technology
MEDIA ST 1070, Introduction to Cinema (American)
MEDIA ST 1100, Introduction to Advertising
MEDIA ST 1110, Introduction to Radio and Television Broadcasting
MEDIA ST 1113, Basic Television Studio Production
MEDIA ST 1114, Radio Production I
MEDIA ST 1118, Radio and Television Announcing
MEDIA ST 1135, Media Theory
MEDIA ST 1160, Fundamentals of Oral Interpretation
MEDIA ST 1194, Practicum in Journalism
MEDIA ST 1195, Practicum in Advertising
MEDIA ST 1196, Practicum in Radio
MEDIA ST 1197, Practicum in Television/Film
MEDIA ST 1198, Practicum in Media Studies
MEDIA ST 1775, Introduction to Non-Western Cinema
MEDIA ST 2080, Advertising Copywriting
MEDIA ST 2090, Creative Advertising
MEDIA ST 2210, Television Production I
MEDIA ST 2211, Introduction to Digital Multimedia Production
MEDIA ST 2212, Broadcast Writing and Reporting
MEDIA ST 2214, Screenwriting
MEDIA ST 2218, Public Policy in Telecommunication
MEDIA ST 2220, Promotion Essentials
MEDIA ST 2222, Convergence & Digital Media
MEDIA ST 2228, Public Relations Writing
MEDIA ST 2235, Media Theory
MEDIA ST 2271, History of American Film

MEDIA ST 2272, Contemporary Cinema
MEDIA ST 2273, Survey of Film Genre
MEDIA ST 2275, Introduction to International Cinema
MEDIA ST 2500, Introduction to Comparative International Media Systems
MEDIA ST 3025, Current Issues in Advertising
MEDIA ST 3030, Advertising & Social Media
MEDIA ST 3035, Advanced Media Theory
MEDIA ST 3070, International Cinema
MEDIA ST 3150, Feature Writing
MEDIA ST 3180, Reporting
MEDIA ST 3310, Television Production II
MEDIA ST 3313, Advanced Video Editing
MEDIA ST 3316, Television News
MEDIA ST 3317, Radio and the Recording Industry
MEDIA ST 3334, Advertising Media Planning
MEDIA ST 3338, Advertising Techniques
MEDIA ST 3350, Mass Media History
MEDIA ST 3354, Comparative Telecommunication Systems
MEDIA ST 3355, Media Law and Regulation
MEDIA ST 3356, Global Media Systems and Trends
MEDIA ST 3357, Media Convergence
MEDIA ST 3362, Storytelling
MEDIA ST 3370, Documentary Film
MEDIA ST 3394, Internship in Journalism
MEDIA ST 3395, Internship in Advertising
MEDIA ST 3396, Internship in Radio
MEDIA ST 3397, Internship in Television/Film
MEDIA ST 3398, Internship in Media Studies
MEDIA ST 3500, Advanced Advertising Seminar
MEDIA ST 3990, Directed Readings in Media Studies
MEDIA ST 4270, Feature Film Writing
MEDIA ST 4271, Feature Film Production
MEDIA ST 4272, Feature Film Post Production
MEDIA ST 4335, Seminar in Applied Media Studies Research
MEDIA ST 4357, Media Ethics
MEDIA ST 4392, Administration of Co-curricular Activities